



ADVENTURE GREEN ALASKA

ALASKA'S ONLY SUSTAINABLE TOURISM CERTIFICATION PROGRAM

QUICK FACTS:

- Statewide and voluntary
- Increases traveler awareness of sustainable business practices
- Encourages and supports businesses' continuing efforts towards sustainability
- Open to any tourism business operating in Alaska
- AGA certifies businesses that fulfill AGA's four pillars
- AGA has been recognized by the Global Sustainable Tourism Council since 2019

FOUR PILLARS

- 1) Management
- 2) Local community
- 3) Cultural heritage
- 4) Environment

AGA CERTIFIED BUSINESSES

- Encourage spending in local communities
- Give back to local causes
- Have published sustainability statements
- Prioritize energy saving practices
- Dispose of waste responsibly
- Educate customers about local cultures and history
- And more!

To learn more about AGA please visit
[ADVENTUREGREENALASKA.ORG](https://adventuregreenalaska.org)

